



Reference No. : SKKT/CAL21/PR/L001

Date : 19TH MARCH 2021

To Whom It May Concern,

Invitation to Join National Traditional Chinese Calligraphy Awareness Movement Year 2021 ‘Origene’

With reference to the subject stated above.

2. Chinese Arts and Cultural Secretariat of USM (USM SKKT) is honoured to invite your school to join **National Traditional Chinese Calligraphy Awareness Movement Year 2021 ‘Origene’** on 27th March 2021.

3. **National Traditional Chinese Calligraphy Awareness Movement Year 2021 ‘Origene’** is an annual programme which aims to promote the arts and culture of Chinese Calligraphy to the younger generation as well as enhance the spirit of cultural appreciation.

4. The details for National Traditional Chinese Calligraphy Awareness Movement Year 2021 ‘Origene’ are as below:

Launching Ceremony

Date : 19th March 2021 (Friday)

Time : 1.00 pm to 2.00 pm

Platform : USMSKKT Official Facebook Page

Event Day

Date : 27th March 2021 (Saturday)

Time : 2.00 pm to 3.00 pm

Platform : USMSKKT Official Facebook Page

5. Participants who are interested to join this event are required to submit a photo or video of their Calligraphy work written through the “Submission Google Form” attached.

Submission Google Form

Starting Date : 19th March 2021 (Friday)

Closing Date : 27th March 2021 (Saturday)

Link : <http://bit.ly/Origene2021SubmissionForm>

6. We are looking forward to a favourable reply from your side by **5.00 pm on 26th March 2021 (Friday)**. Should you need any further information, kindly visit our official Facebook page “Chinese Arts & Cultural Secretariat of USM 理大中华文化艺术坊”. Any enquiries kindly contact the persons-in-charge below:

**National Traditional Chinese Calligraphy Awareness Movement Year 2021
‘Origene’**

Head of Public Relations Department : Jason Lee Zhi Hong 010-212 7197
Head of Public Relations Department : Ong Yuan Er 017-452 6591

“纸墨笔砚保真迹，文房四宝创奇迹”

Yours sincerely,



Desmond Cheong Zhen Kai

Project Director

National Traditional Chinese Calligraphy Awareness Movement Year 2021 ‘Origene’